

Sleep Patient Communication Kit

What's in the Kit



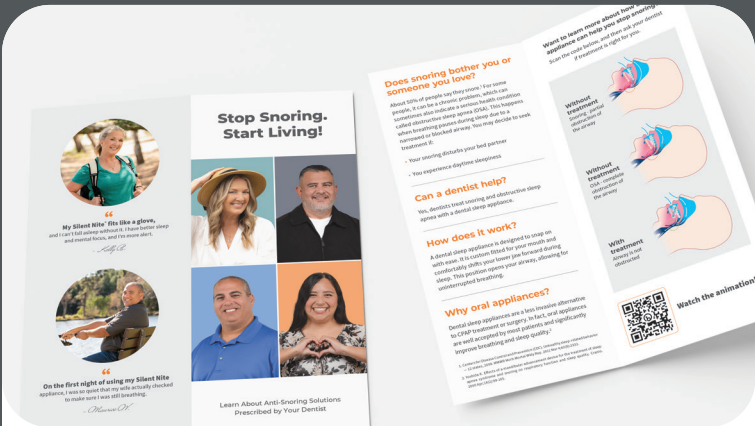
3 Wall Posters

24x28 inches — Ideal when printed on paper using CMYK color printing*



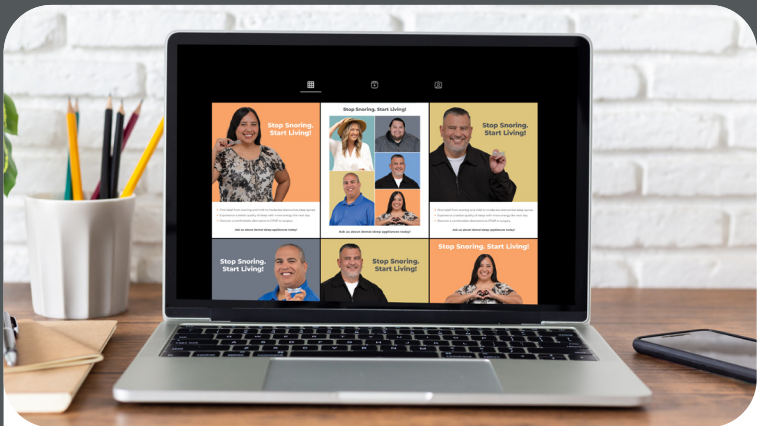
4 Window Clings

18x24 inches — Ideal when printed on paper using CMYK color printing*. Provide your logo to the print vendor for proper placement.



1 Brochure

3.6875x8.5 inches — Ideal when printed on paper using CMYK color printing*



8 Social Post Images

1080x1080 and 1080x1350 px — LinkedIn, Facebook, and Instagram

3 Social Posts – Copy

Instagram: Roughly 150 characters (snappy, visual, skimmable)
Facebook: Roughly 250 characters (balanced detail with a call to action)
LinkedIn: Roughly 200–400 characters (educational, professional, thought-leadership focused)

This kit is provided courtesy of Glidewell to assist dentists and staff in communicating with patients about oral appliance therapy.

*Print vendors can provide you with paper recommendations as well as file type and color requirements.

